

Natasha Casey

Department of English & Communications
Blackburn College
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EDUCATION

- Ph.D. Communication Studies, Department of Art History & Communications, McGill University, Montreal, Quebec, Canada. Dissertation: *Converging Identities: Irishness and Whiteness in US Popular Culture*. Committee: Will Straw (chair), Jenny Burman, Erin Hurley, Derek Nystrom, Emer O'Toole
- MSc. Media Studies, Department of Radio-Television-Film, TCU, Fort Worth, Texas
- B.A. Media Studies, Department of Media Studies, University for the Creative Arts (formerly Surrey Institute of Art and Design), Farnham, Surrey, England

PROFESSIONAL EXPERIENCE

- 2017-present Associate Professor of Communications, Department of English and Communications, Blackburn College*
- 2011-2017 Assistant Professor of Communications, Department of English and Communications, Blackburn College

PUBLICATIONS

Books

- 2019 Media and Information Literacy: Practical Applications for the College Classroom, Spencer Brayton and Natasha Casey (editors), (in review, Myers Press).

Book Chapters

- 2019 Not Tolerating Intolerance: Unpacking Critical Pedagogy in Classrooms and Conferences, w/Spencer Brayton, *Libraries Promoting Reflective Dialogue in a Time of Political Polarization*, Andrea Baer, Ellysa Stern Cahoy and Robert Schroeder (editors), ACRL Press.
- 2019 Media and Information Literacy: A Case for Combined Critical Pedagogy, w/Spencer Brayton, *Credit-bearing Information Literacy Courses: Critical Approaches*, Angela Pashia & Jessica Critten (editors), ACRL Press.
- 2019 Building Critical Awareness: A Faculty-Librarian Collaborative Approach to MIL (Media and Information Literacy) in the Classroom, w/Spencer Brayton & Laura Wiedlocher (forthcoming), *Media and Information Literacy in Critical Times: Re-imagining Ways of Learning, Media and Information Literacy and Intercultural Dialogue Yearbook*. UNESCO-

* No distinction in rank is recognized at Blackburn College

- UNAOC, University Cooperation Programme on Media and Information Literacy and Intercultural Dialogue.
- 2018 Media and Information Literacy in a Higher Education Environment: An Overview and Case Study, w/Spencer Brayton, *Media Literacy in Higher Education Environments*, Jayne Cabbage (editor), IGI Global.
- 2006 The Best Kept Secret in Retail: Selling Irishness in Contemporary America, *The Irish in Us: Irishness, Performativity, and Popular Culture*, Diane Negra (editor), Duke University Press: 84-109.

Peer Reviewed Journal Articles

- 2019 White and Proud: Deviant Consumers of Irishness, *Canadian Journal of Irish Studies*. (forthcoming)
- 2002 Riverdance: The Importance of Being Irish American, *New Hibernia Review* 6/4: 9-25.

Misc. Publications

- 2020 Foreword, *Media Literacy in a Disruptive Media Environment*, (forthcoming) William G. Christ and Belinha S. De Abreu (editors), Routledge.
- 2018 Media and Information Literacy: Growth Through Collaborative Pedagogy, w/Spencer Brayton, *NTC Journal of Media Literacy*, Volume 65, No. 1 & 2, pp. 30-35.
- 2017 Behind the Fake News Curtain: The Importance of Media Literacy Education, *The Illinois School Board Journal* November/December.
- 2007 Cultural Studies, *Encyclopedia of American Material Culture: Understanding Everyday Life*, Helen Sheumaker and Shirley Teresa Wajda (editors), ABC-CLIO: 140-142.

CONFERENCE ACTIVITY

Invited

- 2019 'Media literacy', Young Feminist Conference, Cause the Effect, Chicago, IL, November 9 (scheduled).
- 2019 'Media and information literacy', American Association of University Women of Illinois Conference, Springfield, IL, May 4.
- 2018 'We have a problem with political diversity: Discourse on the margins of scholarly communities', The Library Faculty Organization Fall Colloquium, Penn State University, University Park, PA, October 25.
- 2017 Winter Symposium on Digital Literacy in Higher Education, University of Rhode Island, Providence, RI, January 13-14.
- 2016 North American chapter, UNESCO Global Alliance for Partnerships on Media and Information Literacy, Western University, Ontario, Canada, September 20-21.

Papers/Presentations

- 2019 'Reflections on Adopting a Critical Media and Information Literacy Pedagogy', National Communication Association, Baltimore, MD, November 14-17 (scheduled).
- 2019 'Remixing Henry Jenkins & Fiskkit: Media and Information Literacy in the Classroom,' National Association for Media Literacy Education, Washington, D.C., June 26-28.
- 2019 'No Silos: Combining Media and Information Literacy in the College Classroom', National Association for Media Literacy Education, Washington, D.C. June 25.
- 2019 'Not Tolerating Intolerance: Unpacking Critical Pedagogy in the Classroom', w/Spencer Brayton, 17th Annual Information Literacy Summit, DePaul University Library and Moraine Valley Community College Library, Palos Hills, IL, April 5.
- 2019 'Critical Media and Information Literacy in the Classroom: Practical Applications and Theoretical Foundations', w/Spencer Brayton, 7th Annual International Critical Media Literacy Conference, Coastal Georgia Center, Savannah, GA. February 22-23.
- 2018 'Media and Information Literacy: Growth Through Collaborative Pedagogy', w/Spencer Brayton, 2nd International Media Literacy Research Symposium, Lisbon, Portugal. April 19-20.
- 2018 'Critical Intersections: Collaboration in Media and Information Literacy', w/Spencer Brayton, 6th Annual International Critical Media Literacy Conference, Coastal Georgia Center, Savannah, GA. February 23-24.
- 2017 'Building Media Literate Citizens Across Three Universities: A Study in Collaboration', w/Spencer Brayton, Julie Smith & Laura Wiedlocher, National Association for Media Literacy Education, Roosevelt University, Chicago, IL. June 26-28.
- 2017 'Critical Librarianship in Practice: A Case for Media and Information Literacy Instruction', w/Spencer Brayton, Canadian Association of Professional Academic Librarians / Congress for the Humanities and Social Sciences, Ryerson University, Toronto, Ontario, Canada, May 30-June 1.
- 2017 'Media and Information Literacy: A Case for Critical Pedagogy,' w/Spencer Brayton, 16th Annual Information Literacy Summit, DePaul University Library and Moraine Valley Community College Library, Palos Hills, IL, May 5.
- 2016 'Critical Media and Information Literacy: Implementing a Post Secondary Model,' w/Spencer Brayton, International Media Education Summit, John Cabot University, Rome, Italy, November 5-6.
- 2016 'The Case for Alliance: Critical Media and Information Literacy,' w/Spencer Brayton, 15th Annual Information Literacy Summit, DePaul University Library and Moraine Valley Community College Library, Palos Hills, IL, April 29.
- 2016 'White and Proud: Irishness and US Racial Supremacy,' American Conference for Irish Studies, University of Notre Dame, IN, March 30-April 3.

- 2015 'Evolutionary Complications within and beyond Media Literacy,' 3rd Annual Critical Media Literacy Conference, Illinois State University, Normal, IL, March 20-21.
- 2010 'Converging Identities: Irishness & Whiteness in US Popular Culture,' Critical Whiteness Studies Symposium, University of Iowa, Iowa City, IA, September 23-24.
- 2009 'The Racial Implications of Riverdance,' (poster) International Communication Association, Chicago, IL, May 21-25.
- 2007 'Irishness on the Web,' Society Cinema and Media Studies, Chicago, IL, March 8-11.

AWARDS

- 2018 Sabbatical leave (spring), Blackburn College
- 2018 The 'Burnian (student newspaper), 6 awards, Illinois College Press Association
- 2017 Hudson Prize for Outstanding Teacher and Campus Leader, Blackburn College
- 2017 The 'Burnian (student newspaper), 5 awards, Illinois College Press Association
- 2017 Tenure (spring), Blackburn College
- 2016 The 'Burnian (student newspaper), 2 awards, Illinois College Press Association
- 2015 The 'Burnian (student newspaper), 5 awards, Illinois College Press Association
- 2014 Faculty Work Program Supervisor Recognition, Blackburn College
- 2014 The 'Burnian, Student Organization of the Year, Blackburn College

GRANTS

- 2019 Student Enrichment Grant, Blackburn College
- 2019 Professional Development Grant, Blackburn College
- 2019 Instructional Improvement Grant, Blackburn College
- 2018 Faculty Development/Travel Fund Grant, Blackburn College
- 2017 Faculty Research Fund Grant, Blackburn College
- 2016 Work-Learning Grant, Work Colleges Consortium
- 2016 Checkology Platform Mini-Grant, The News Literacy Project
- 2016 Instructional Improvement Grant, Blackburn College
- 2016 Travel Grants (2), Blackburn College
- 2016 Shared Work Grant, Blackburn College
- 2015 Faculty Research Fund, Blackburn College
- 2015 Travel Grant, Blackburn College
- 2013 Student Enrichment Grant, Blackburn College
- 2012 Faculty Research Fund, Blackburn College
- 2012 Instructional Improvement Grant, Blackburn College
- 2012 Travel Grant, Blackburn College

MEDIA APPEARANCES

- 2019 Webinar moderator, 'Killing Us Softly: Q&A with Jean Kilbourne', National Association for Media Literacy Education, October 25 (scheduled)
- 2019 'Student learning to determine what's true and what isn't' with Belinha De Abreu and Jeff Share, Update 1 podcast with Irv Chapman, National Press Club, Washington, DC, July 24
- 2019 'Multiple approaches to media literacy limit efforts to measure outcomes', Linda Jacobson, Education Dive, July 11
- 2019 'The Black 47 Disaster', Tom Emery, Prairie Press, Illinois, March 16
- 2019 'Looking back: Ireland's Easter rising was a bloody moment in history', Spooner Advocate, Wisconsin, March 16
- 2018 'Stony Brook aims to equip students with news literacy skills', Linda Jacobson, Education Dive, September 18
- 2018 Media and the End of the World Podcast with Adam Croom and Ralph Beliveau, University of Oklahoma (episode 29) September 1
- 2018 Leading Lines: A podcast on educational technology, Vanderbilt University, May 7
- 2017 'Potato famine forever changed Ireland and America', Tom Emery, Taylorville Breeze Courier, Illinois, November 15
- 2017 'Media Literacy in the Social Media Age', HEC-TV, St. Louis, November 9
- 2017 'Black 47' forever changed Ireland', Tom Emery, Ottawa Times, Illinois, November 6
- 2017 'Media Literacy Week aims to strengthen media-navigating skills' with Mary Pat Gallagher, St. Louis on the Air, KWMU St. Louis Public Radio, November 6
- 2017 'Schools fight spread of 'fake news' through news literacy lessons', Linda Jacobson, Education Dive, October 24
- 2017 'Five ways teachers are fighting fake news', Sophia Alvarez Boyd, National Public Radio, February 16
- 2017 'January M-Passioned Member', National Association of Media Literacy Education
- 2016 'Media Literacy in 2016' with Julie Smith, November 1, St. Louis on the Air, KWMU St. Louis Public Radio, November 1
- 2016 'Easter Rising led to bloodshed', Tom Emery, The Ottawa Times, Illinois, May 1
- 2016 'Ireland's Easter rising was 100 years ago this spring', Tom Emery, Taylorville Breeze Courier, Illinois, April 30

INVITED TALKS

- 2020 'Media Literacy and News Literacy: More Than Fake News', St. Louis Public Radio Mini J-School, St. Louis, Missouri. April 15 (scheduled)
- 2019 'Media Literacy', Webinar, American Association of University Women, Jane Addams Branch, Illinois, July 10
- 2019 'Fake News - How to Be a More Informed Consumer of Information', National Council of Jewish Women, St. Louis, Missouri, June 20
- 2019 'Media and Information Literacy', Carlinville Lions Club, Carlinville, Illinois. May 14
- 2019 'Storytelling in St. Louis: Media Literacy for Entrepreneurs', Panel Discussion, EQ Leadership Labs Conference, St. Louis, Missouri. April 15
- 2019 'Media Literacy and News Literacy: More Than Fake News', St. Louis Public Radio Mini J-School, St. Louis, Missouri. April 10
- 2019 'Media Literacy 101: It's More Than Fake News', w/Martean Davidson, Gateway Media Literacy Partners, Midwest Education Technology Community Conference, St. Charles, Missouri. February 13
- 2018 'Media Literacy: Empowering Students in the Digital Age', w/Donnell Probst, Professional development workshop for K-12 school librarians and teachers, Fort Zumwalt West High School, O'Fallon, Missouri. November 16
- 2018 'The Three C's of Teaching Digital Media Literacy: Communication, Collaboration and Creation', w/Martean Davidson, Digital Citizenship Day, Webster University, St. Louis, Missouri. September 21
- 2018 'Media Literacy', w/Jess Bellomo, Gateway Media Literacy Partners, World Affairs Council, St. Louis, Missouri. June 18
- 2018 'Media Literacy 101: It's More Than Fake News', w/Martean Davidson, Gateway Media Literacy Partners, Midwest Education Technology Community Conference, St. Charles, Missouri. February 14
- 2017 'Complicating Fake News', w/Spencer Brayton, Carlinville Lions Club, Carlinville, Illinois, April 11
- 2017 'What is Fake News?', Take Action Carlinville, Carlinville, Illinois, February 15
- 2015 'Media and Information Literacy,' Gateway Media Literacy Partners Showcase, Ladue Horton Watkins High School, Ladue, Missouri, November 4
- 2014 'On Writing,' Carlinville Writers Guild, Carlinville, Illinois, June 20
- 2014 'Citizen Journalism,' Department of Fine & Performing Arts, St. Louis University, February 14
- 2010 'Opinions, Ideology, Identity & the Media,' Department of Art & Design, Southern Illinois University Edwardsville, March
- 2009 'Introduction to Postmodernism,' Department of Art & Design, Southern Illinois University Edwardsville, October

CAMPUS TALKS

- 2019 How I Spent My Sabbatical!, Blackburn College, February 6
- 2015 The Case for Media & Information Literacy, Transnational Colloquium, Department of Modern Languages, Saint Thomas University, Santiago, Chile and Blackburn College, November 19
- 2012 Lifelong Learning, Alpha Chi Induction Ceremony, Blackburn College, October 28
- 2012 Texts, Tweets and Facebook: How Media Literacy Will Save Civilization, College and Community Luncheon, Blackburn College

TEACHING EXPERIENCE

Blackburn College

Media & Communications Courses

- Media and Diversity (9 sections, 2012-2020)
- Public Speaking (5 sections, 2013- 2019)
- Introduction to Communication Studies (fall 2011, fall 2019)
- History of Mass Communications (6 sections, 2012-2020)
- Media Literacy (5 sections, 2011-2014)
- Media and Information Literacy (5 sections, 2016-2019)
- Communications Internship (11 sections, 2012-2019)
- Communications Special Topics: Gender, Race & Class in the Media (fall 2011)
- American Film (spring 2013)
- National Student Advertising Competition (fall 2014, spring/fall 2015, spring 2016)
- Politics and the Media (*online course*, summer 2016)
- Communication Theory (8 sections, 2012-2019)
- Media Law and Ethics (spring 2015, spring 2019)
- Senior Seminar/Capstone (9 sections, 2012-2020)

Journalism Courses

- Introduction to Journalism (6 sections, 2011-2020)
- Journalism Practicum (7 sections, 2012-2017)
- Advanced Journalism (5 sections, 2013-2019)

Webster University, St. Louis, Missouri (adjunct instructor)

- Cultural Diversity in the Media (6 sections, 2003-2006)

PROFESSIONAL SERVICE

Peer Review

Member, Editorial Advisory Board, The Journal of Media Literacy Education, 2019-2021.
Media literacy textbook, Rowman & Littlefield, 2019.
Media literacy textbook, Sage Publications, 2018.
MELUS, Multi-Ethnic Literature of the United States, Oxford University Press, 2018.
The SAGE Handbook of Critical Pedagogies, 2018.
Libraries Promoting Reflective Dialogue in a Time of Political Polarization, ACRL Press, 2018.
Media Literacy in Higher Education Environments, IGI Global, 2017.
Lambda Pi Eta, Student Research Papers, National Communication Association, 2016.

To Profession

Leadership Council, National Association for Media Literacy Education, 2017-present.
Member, communication/organizational development committee, North American Sub-Chapter, UNESCO Global Alliance for Partnerships on Media and Information Literacy, 2017-present.
Board Member, Gateway Media Literacy Partners, 2014-2019.
Secretary, Governance Committee, Gateway Media Literacy Partners, 2014-2019.
Board Member (small colleges representative), Illinois College Press Association, 2017.

DEPARTMENT/COLLEGE SERVICE

Academic Advisor, Communications majors, 2011-present
Faculty Advisor, Lambda Pi Eta, 2014-present
Member, Diversity and Inclusion Sub-Committee, 2016-present
Teaching & Learning: Quality, Resources & Support Steering Committee (HLC), 2018-present
Faculty Advisor, Blackburn College Radio, 2014-2015, 2018-present
Budget Committee, 2019-present
Tenure Committee, 2017-2018
Faculty Advisor, The 'Burnian (student newspaper), 2011-2017
Co-coordinator, 'Can We Talk About Race?', 2017
Freshman Advisor, 2016-2017
Chair, Mueller Humanities Fellowship Committee, 2015-2017
Faculty Representative, Student Work/Life Committee, 2015-2017
Faculty Representative, Blackburn Board of Trustees, 2015-2016
Coordinator, Departmental Internship Program, 2013-2017

PROFESSIONAL DEVELOPMENT

- 2019 Social Justice and the Curriculum, Digital Pedagogy Lab, University of Mary Washington, Fredericksburg, Virginia
- 2019 Critical Thinkers Reading Group, White Fragility by Robin DiAngelo, Blackburn College
- 2018 Understanding and Analyzing Systemic Racism, Crossroads Antiracism Organizing and Training & Springfield Coalition on Dismantling Racism, Springfield, Illinois
- 2018 Revolutionizing the University, Cathy Davidson, Washington University, St. Louis
- 2018 Facilitating Challenging Topics in the Classroom Using the Tools of Media Literacy, six-week online course, Project Look Sharp, Ithaca College
- 2017 Questioning the Questions, Advanced Media Literacy Workshop w/Faith Rogow, Gateway Media Literacy Partners / Education Plus, St. Louis
- 2016 Advocate Training, Equal Employment Opportunity and Title IX Nondiscrimination
- 2015 Summer Institute in Digital Literacy, University of Rhode Island
- 2015 US Distance and Learning Conference, St. Louis (virtual attendance)
- 2014 Online LGBTQ training, Blackburn College
- 2014 Lee Mun Wah Diversity Workshop, Cross Cultural Center, St. Louis University
- 2012 The Last Survivor, The Holocaust Museum and Learning Center, St. Louis

COMMUNITY SERVICE

- 2014-present Board Member, SamJam, neurofibromatosis awareness non-profit organization
- 2015-2012 Trustee/Grant Writer, Worden Public Library Board
- 2011, 2009 Coordinator, Worden Village Board Candidate Forum
- 2011-2005 Member/Author/Co-Author Grants, Worden Parks & Recreation Committee
- 2009 Grant Writer, Governor's Hometown Award, Worden
- 2007-2006 President, Friends of Worden Library
- 2006-2005 Founder/Member, Friends of Worden Library

CONSULTANT

- 2017 Public Speaking Workshops & Training, Karmak, Inc., Carlinville, Illinois
- 2016 Public Speaking Workshops & Training, Karmak, Inc., Carlinville, Illinois
- 2015 Communications Skills, Girls in Sports Leadership Academy, Carlinville, Illinois

CURRENT PROFESSIONAL ASSOCIATIONS

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| Action Coalition for Media Education | National Association for Media Literacy Education |
| American Association of University Women | National Communication Association |